



澳門旅遊大學
UNIVERSIDADE DE TURISMO DE MACAU
Macao University of Tourism



18th UTM – UN TOURISM TRAINING PROGRAMME

REIMAGINING DESTINATION BRANDING THROUGH AI AND DIGITAL MARKETING

22 – 25 September 2026

Venue: MGM Cotai, MACAO SAR, CHINA

PROVISIONAL LIST OF PARTICIPANTS

as of 18 September 2026

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Ministry of Culture and Tourism

8. Malaysia

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9. Maldives

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Ministry of Tourism and Civil Aviation

10. Mongolia

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Ministry of Culture, Sports, Tourism and
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11. Pakistan

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12. Philippines

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13. Republic of Korea

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15. Sri Lanka

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17. Viet Nam

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1. Foshan University

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Lecturer, Department of Tourism

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INVITED SPEAKER

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2. Griffith University

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3. Kairos Future

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4. Klook

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5. Macao Government Tourism Office (MGTO)

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7. Tencent

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2. Chinese Cultural Industries Promotion Association

Mr. Waison Ho
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3. Macau Virtual Anchor and Animation Culture Association

Mr. Kam leong Lon
Chief Operating Officer and Executive Director

4. Macao Yunnan Tea Chamber of Commerce

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President

Mr Frick Ho
Deputy Chairman of the Board of Supervisors

5. Ruins of St Paul Na Tcha Temple Association

Mr. Ip Tat
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Ms. Irwin Kuok
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